

# BIRCH LANE

2017



*holiday*  
**PREVIEW**





## A NOTE FROM OUR FOUNDER

This year, let's enjoy the holidays where they shine the brightest: at home. Set up the spare room for guests, decorate the tree to the nines, and, yes, find the perfect gifts for the ones we love. Easier said than done, right? That's why we've gathered up a huge batch of affordable holiday finds, from charming decorations and essentials to very special gifts, and saved them all in one place.

So go ahead and savor the season. We're here to help.

Sincerely,

*Meredith Mahoney*

THIS PAGE: Muriel Office Collection from \$751; Ava Rug \$76; Locke Chalkboard \$135; Preserved Greens 3-Piece Wreath Set \$65; Pickup Truck Hooked Pillow \$43

OPPOSITE PAGE: Henderson Chair \$414; Peace Lumbar Pillow Cover \$34; Zena Pillow Cover \$32







## CHRISTMAS IN THE COUNTRY

For a farm-fresh approach to the holidays, try a casual mix of wood and metal, with plenty of nostalgic motifs to dial up the cheer.

THIS PAGE: Holiday Wishes Salad Plates \$17; Wainwright Salad Plates \$18; Beecham Salad Plates \$17; Ye Olde Christmas Kitchen Towels \$27; Hubbard Napkins \$22; Malory Napkins \$32; Silver Snowflake Napkin Rings \$30

OPPOSITE PAGE: Burke Drop-Leaf Dining Table \$470; Harmon Side Chairs \$488; Sarina Rug \$75; Beckett Pendant \$121; Milford 16-Piece Dinnerware Set \$130; Cawley Tray \$38; Berry Basket \$7; Believe Tasseled Pillow Cover \$46



Manning Sofa \$560; Larksmill Table Collection from \$140; Kathryn Rug \$59; Lawrence Glass Table Lamp \$149; Banana Leaf Trays \$100; Navarre Canoe Decor \$93; Antiqued Metal Milk Jug \$27; Gabriel Tin Tree Luminaries \$36; Tufted Stockings Collection \$21; Holiday Rustic Snowflake Wool Throw Pillow \$58; Wonderful Time Pillow Cover \$34; Jingle Lumbar Pillow \$38; Alda Pintucked Pillow Cover \$46; Beaumont Vase \$80; Natural Seagrass Baskets \$138; Frederick Table Clock \$53







THIS PAGE: Reeves Bed \$590; Leena Nightstand \$210; Jocelyn Rug \$94; Wallington Glass Table Lamp \$98; Annette Cotton Voile Bedding Collection \$124; Deborah Quilt Set \$84; Boxwood Wreaths with Red Ribbon \$65; Woven Storage Hamper \$93; Driftwood Reindeer \$41; Clara Cable-Knit Pillow Cover \$29; Rita Pillow Cover \$38

OPPOSITE PAGE: Snowflake Hook Wool Throw Pillow \$49; Urban Loft Fringe Throw Pillow \$18; Galway Cotton Throw Pillow \$19; Holidays Embroidered Pillow \$34; Bristlecone Throw Pillow \$25; Seasons Greetings 2-Piece Cotton Throw Pillow Set \$33; Santa Sleigh Lumbar Pillow \$35

## PREP FOR SPECIAL GUESTS

A few simple swaps help transform the spare room into a charming escape for out-of-town visitors. Perfectly priced bedding in classic holiday patterns and hues makes the bed an instant focal point.





## HOST WITH EASE

We have deals on everything you need for a festive feast, from patterned placemats and runners to detailed dinnerware – and it's all in one place.



Bernadotte Water Goblet \$26



Holmes 16-Piece Dinnerware Set \$58



Le Creuset Cast-Iron Oval Dutch Oven \$135

THIS PAGE: Prescott 16-Piece Dinnerware Set \$65; Rattan Chargers \$25; Cerise Glasses \$40; Tinsley Flatware Collection \$25; Mercury Glass Tealight Holders \$36; Reindeer Salt & Pepper Shakers \$34; Everyday Napkins \$36; Birch Bark Flameless Pillar Candle \$24





## GET COZY

Blizzard or not, a warm and inviting space is a must for getting into the holiday spirit. Our rule of thumb? You can't have too many pillows and throws. And at these prices, you can afford to stock up.



Miller Chair \$980; Evelyn Shag Rug \$61; Noel Letters \$69; Faux Cotton Boll Wreath \$82; Barnwood Coat Hooks \$31; Merrimack Hurricane \$54; Classic Knit Stocking Collection \$37; Bear Stocking Holder \$63; Pine Cone Stocking Holder \$61; Deer Stocking Holder \$64; Rustic Mouse Decor \$31



Newton Sofa \$580; Fairfax Table Collection from \$700; Willard Rug \$29; Robertson Table Lamp \$176; Banana Leaf Trays \$100; Merrimack Hurricane \$54; Mounted Oar Figurines \$90; Iron Squirrel Figurine \$46; Kilim Pillow Cover Collection \$44; Fisher Vegan Leather Lumbar Pillow Cover \$118



Samantha Throw \$42; Clara Cable-Knit Throw \$60; Beatrice Throw \$33; Colton Lantern \$53; Lapeer Lantern \$60; Taupe Flameless Pillar Candle \$60; Festive Faux Berry Wreath \$72; Faux Cedar Wreath \$75; Gathered Pinecones Wreath \$71; Maston Lanterns \$130; Daniels Rattan Lidded Basket \$86; Antler-Wrapped Hurricanes \$157; Silhouette Pillow Cover Collection \$26



## DECORATE WITH FLOURISH

Don't stop at simply red and white. Think flickering lanterns, snowflakes, and a dash of woodland whimsy. Go ahead, deck those halls.



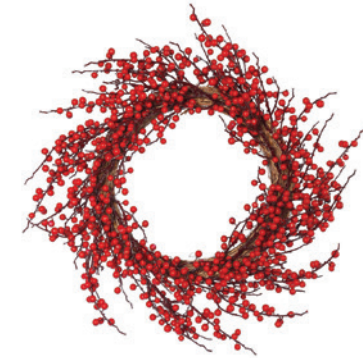
THIS PAGE: Montgomery Leather Chair \$930; Mariel Rug \$87; Hart 6-Light Candle-Style Chandelier \$406; Woven Storage Hamper \$93; Colton Lantern \$53; Hale Stocking \$27; Beatrice Throw \$33; Hintze Cotton Duck Felt Throw Pillow \$42; Taupe Flamless Pillar Candle \$24.

OPPOSITE PAGE: Tufted Stocking Collection \$21; Let It Snow Hooked Pillow \$49; Seagull Christmas Hooked Pillow \$53; Fair Isle Reindeer Hook Wool Throw Pillow \$50; Pine Tree Fair Isle Hooked Lumbar Pillow \$43; Winter Rack Hook Wool Throw Pillow \$54; Henderson Chair \$414; Handmade Reclaimed Tin Letter \$20; Toboggan Wall Art \$58; Happy Holidays Plaque \$65; Samantha Throw \$42; Bailey Beaded Wreath Pillow Cover \$55; Boxwood Wreaths with Red Ribbon \$65; Peak Wood Wall Art \$77; Whitewashed Driftwood Star Wall Decor \$71; Owl Framed Print \$153; Meditation Bells \$24.



# 15 WAYS TO GREET THE SEASON

We pulled inspiration from the stars of our favorite Christmas carols – birds and bells – and priced them so you can create your own at-home flock.



Meditation Bells \$32; Galvanized Holiday Believe Blocks \$36; Flying Sleigh I Stocking \$43; Elk Wood Wall Art \$34; Natural Pines Chain-Stitch Stocking \$32; Holiday Metal Card Holder \$58

Metal Perched Bird Decor \$105; Wild Outdoor Berry Wreath \$63; Tree Run Snow Globe \$29; Sled Sculpture \$142; Berry Wreath Stocking \$26; 3-Piece Polystone Bird Wall Decor Set \$59; Indoor Cranberry Wreath \$80; Cast-Iron Bird Statue \$23; Fresh Pistol Berry Pine Tree Artificial Christmas Tree \$5



## ORNAMENTS UNDER \$25

A bare tree? Banish the thought!  
Stock up and stay under budget at birchlane.com.



Pratt Leather Sofa \$1,360; Pratt Leather Chair \$780; Clara Cable-Knit 100% Cotton Pillow Cover \$29; Russet Moscow Mule Mugs \$41; Workshop Double-Sided Chalkboard \$39; Nordic Heart and Star 2-Piece Ornament Set \$23; Wasco End Table \$230



Peppermint Stripes Ornament \$9; Wooden Finial Ornament \$19; Perched Cardinal Ornament \$18; Fuzzy Owl Ornament \$17; Antique Skis Ornament \$17; Lodge Snowshoe Ornament \$16; Glittering Lines Ball Ornaments \$9; Glittering Keys Ornaments \$17; Berry Birdhouse Ornament \$14; Jingle Bells Star Ornament \$10; Timeless Candy Cane Ornament \$10; Wooden Moose Ornament \$22





## A COASTAL CHRISTMAS

It's the season by the sea. Holiday favorites with a beachy twist let you enjoy your favorite look all year long.

Rafferty Daybed \$264; Channing Bookshelf \$390; Merrick Pedestal Table \$230; Jane Rug \$100; Grantham Mini Pendant \$112; Etta Duvet Set \$46; Elsie Quilted Sham \$30; Coastal Believe Pillow Cover \$52; Coastal Joy Pillow Cover \$42; Jordan Cable-Knit Throw \$125; Antiqued Metal Milk Jug \$27; Hensley Table Clock \$36; Crab Garden Statue \$67; Driftwood Sailboat Decor \$70; Reid Woven Baskets \$155; Seashell Wall Decor Set \$97





## A SEASIDE SPREAD

Start with a palette at the intersection of winter and water: cool blues, frothy white, and icy silver. Then, accent heavily with the coastal star of wonder: the sea star.

THIS PAGE: Woven Seagrass Side Chairs \$372; Warner Rug \$69; Northport Pendant \$163; Aveline Glassware Collection \$17; Auden Linen Napkins \$20; Snowflake Napkin Rings \$30; Faux Cedar Wreath \$68; Capiz Shell Tree \$97

OPPOSITE SIDE: Hadley Mirrored Sideboard \$950; Hooper Dining Linens Collection \$23; Milford 16-Piece Dinnerware Set \$60; Round Rattan Chargers \$25; Bennett Flatware Collection \$29; Aveline White Wine Glasses \$26; Russo Short-Handed Cheese Board \$58; Fish Plate \$20; Seashore Salt & Pepper Shakers \$13; Coral Napkin Rings \$60; Jute Glass Lantern \$29; Snowflake Votive Holders \$70







Reeves Panel Bed \$590; Shephard Chair \$470; Caldwell Side Table \$153; Gillian Rug \$41; Evelynne 1-Light Crystal Pendant \$188; Pritchard Mirror \$480; Mona Quilt Collection \$218; Julia Quilt Collection \$104; Philippa Throw \$67; Snowflake Pillow Cover \$34; Bethany Pillow Cover \$20; Kieran Brass Frame from \$22





## WINTER WONDERLAND

Embrace the weather outside with an interior look that borrows from ice and snow. The result? A cool, calm Christmas.



2-Piece Tree Set \$54



Golden Trumpet Ornament \$28



Aluminum/Glass Candelabra \$41

THIS PAGE: Newton Chaise \$630; Merrick Pedestal Table \$230;  
Desi Rug \$560; West Mirror \$219; Vienna Wreath Pillow Cover \$35;  
Birch Bark Flameless Pillar Candles \$24; Gwenyth Throw \$99;  
Squirrel Knit Stocking \$33; Hanson 4-Piece Fireplace Set \$50



## RAISE THE BAR

Instantly elevate the humble cart with the addition of toast-worthy drinkware, gilded accents, and monogrammed musts.



THIS PAGE: McAllister Bar Cart \$158; Astrid Mirror \$283; Gilded Magnolia Leaves Wreath \$190; Elisha Napkins \$23; Hitchcock 6-Piece Decanter Set \$52; Miriam Rug \$454; Chauncey Barware Collection \$25; Serafina Dinnerware Collection \$49; Niles Chargers \$53

OPPOSITE PAGE: Chauncey Champagne Coupe \$36; Hammered Stainless Steel Ice Bucket \$53; Aveline White Wine Glasses \$17; Snowflake Etched Lowball Glasses \$32; Snowflake Etched Highball Glasses \$37; Gardner Bar Cart \$141



THIS PAGE: Master Artist Table & Chair Set \$32; Go-to Storage Cubby \$32; Heads Up Pendant \$82; Edison Table Lamp with Globe Shade \$74; All for One Hanging Chalkboard \$43; Monkey Bean Buddies \$45; Chase Your Dreams Wall Art \$44; Chalk It Up Garland \$35; Pinup Bulletin Board \$54

OPPOSITE PAGE: Monkey Bean Buddies \$45; Elephant Bean Buddies \$44; Lion Bean Buddies \$44; Pettigrew Vanity Stool \$208; Dress-Up Wardrobe \$99; Basic Storage Cubby \$134; Shaggy Rug \$50; Jewell Monogrammed Toy Chest \$207; Unicorn Rocker \$63; Horse Rocker \$89; Pleated Perfection Pillow Cover \$33; Mighty Morphin' Art Cart \$136



## DEAR SANTA...

Special surprises for all the kids on the Nice List? Check. Just think of us as your official holiday helper.







THIS PAGE: Counting Sheep Rug \$67; Iconic Santa Belt Pillow \$27; Gingerbread Pillow Cover Collection \$40; Santa's Workshop Hooked Pillow Collection \$53; Ornamental Tree Hooked Throw Pillow \$50; Santa, Stop Here Hooked Pillow \$38

OPPOSITE PAGE: Devin Collection from \$31; Moves Like Zigzag Rug \$51; Go-to Storage Cubby \$91; Mitten Plates \$18; Santa Advent Calendar \$29; Trim a Tree Needlepoint Throw Pillow \$52





# BIRCH LANE

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Watson Bedroom Collection from \$480; Jocelyn Rug \$94; Harding 2-Piece Lamp Set \$132; Margaret Maroon Duvet Set \$71; Woven Storage Hamper \$93; Vine Topiaries \$54; Whitney Throw \$66; Allie Velvet Quilted Pillow Cover \$55; Hammond Knit Pillow Cover \$46; Mini Faux Pine Tree \$98; Chase Vanity Mirror \$257

